

Guidelines for the use of the RICS Registered Valuer accreditation

Use of accreditations by members: Registered Valuer

01. Who is eligible to use the accreditation?

RICS Registered valuer is the international mark of valuation expertise, and is open to all RICS qualified members undertaking valuations under RICS Valuation – Professional Standards (the Red Book). All members who have registered and been accepted as meeting the standards set out for Valuer Registration are entitled to call themselves an 'RICS Registered valuer' and use the accreditation.

The designation RICS Registered valuer and accreditation are only for use by individual Registered valuers and must be in compliance with the guidelines set out here. If an individual de-registers or is de-registered from being a Registered valuer, they must cease using the accreditation and designation.

RICS Valuer Registration regulates individuals and not firms, therefore firms are not entitled to use the designation 'RICS Registered valuer' or any accreditation attached to the designation.

This accreditation underpins international valuation expertise, quality assured by an arm's length independent regulatory regime.

Items of individual stationery the accreditation can be used on:

- Compliment slips
- Business cards
- Letterheads
- Emails
- Website
- Valuation reports – but only on individual reports which have been produced and signed by an RICS Registered Valuer in accordance with the current RICS Valuation Standards (the Red Book).

The Valuer Registration accreditation should NOT be used to validate the work of a non-RICS non-VR practitioner. If a valuation report has been produced on a joint basis, the accreditation can only be used on a report which has been produced with an adequate degree of supervision and involvement by a suitably qualified RICS member who is an RICS Registered valuer.

The RICS Registered valuer accreditation is a mark of international valuation expertise, quality assured by a regulatory regime. By using an RICS Registered valuer, consumers and clients know they are working with a professional who is a technically and ethically competent individual and have protection in place if things go wrong.

The accreditation should be a clear sign of quality assurance in promotional materials to members.

What don't we quality assure?

We quality assure the individual, the skills and expertise of the valuer producing the report, NOT individual reports produced and signed by an RICS Registered Valuer.



RICS®

Registered valuer

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02. Using the accreditation

This is our corporate accreditation logo. It is the mark that represents, not only our brand, but is also a symbol of reassurance, stating that the bearer of this mark adheres to the values and expertise that RICS stands for.

The RICS registered valuer accreditation (fig.1) is constructed from two master brand elements, the lion's head and the RICS letters. The accreditation MUST always appear as shown opposite. No alterations to the master logo are permitted.

The following (fig.3) do not constitute the master logo and are considered to be incomplete versions of the logo. Therefore the examples illustrated or any other variations are not permitted.

03. Colour

The accreditation can only appear as provided (fig.4) and wherever possible it should appear on a white background. On dark backgrounds, the white version must be used. You must not add effects such as drop shadows or gradients. See the examples for accepted use of colour for the endorsement in Fig.4.

04. Minimum clearance around the accreditation

Fig.2 shows the minimum clear space required around the accreditation. This is equivalent to the size of the 'R'. If the accreditation is to be placed at the bottom right of a page or advert etc a double clearance space must be left.

05. Sizing

The table opposite (Fig.5) shows the recommended size to use the accreditation different paper sizes. The absolute minimum size is 30mm (Fig.5). Choose the most suitable size for the format you are using. For the most commonly used paper sizes, please use the guide (Fig.5) for the suggested minimum size of the endorsement.

To maintain clarity and legibility for digital work, we have a minimum size of 150x82 pixels when using the accreditation.

1 Registered master accreditation



2 Minimum clear space



3 Not permitted



4 Colour



5 Suggested size for the endorsement

Minimum width	30mm
DL	30mm
A5	40mm
A4	40mm
American A4	40mm
A3	56mm
A2	112mm
Digital Usage	150x82px